

POWERING

Nebraska's Future, Together.

Big data. Big energy. Big innovation.

The **GO BIG** campaign is a statewide innovation movement, dedicated to defining Nebraska's future across three non-negotiable themes: **diversified energy, workforce, and technology innovation**. As an essential part of the engine powering that future, you are invited to help shape the GO BIG experience in 2026.

Your sponsorship in the GO BIG campaign places you at the very heart of the conversation. You will be instantly recognized as a Visionary Partner, aligning your brand with the state's boldest action and pioneering spirit. This is your moment to make a measurable, lasting impact. Because we don't chase the future in Nebraska. We pioneer it.

Reserve your seat at the table where bold ideas become action.



Tera Norris
Tera Norris
Nebraska Chamber
Foundation President



Tara Lea
Tara Lea
Nebraska Chamber
Executive Vice President
of Partnership & Programs

Learn More:





Who We Are:

We are the Nebraska State Chamber Foundation, the 501©(3) engine powering growth for the state's entire business community. We deliver vital, nonpartisan research that helps leaders across Nebraska develop data-driven strategies for a more competitive and prosperous future. Our mission is singular: building a stronger Nebraska for all.

What We Do:

We are Nebraska's economic "truth-teller." We drive cutting-edge research and analysis to inform critical decisions on Nebraska's future across every sector. We shape key policies on workforce, education, and talent pipelines, catalyzing independent insights and connecting leaders statewide to ensure maximum collaboration and growth.

How We Succeed:

We succeed by delivering the fact-based foundation for sound policy and economic strategy. Our insights fuel innovation and empower future leaders through flagship programs like Leadership Nebraska.

Every significant, measurable result we achieve directly advances a competitive, thriving Nebraska.

Our History:

The Nebraska Chamber Foundation is the dedicated research, educational, and development arm of the Nebraska Chamber of Commerce & Industry. Organized as a 501©(3) entity, we mobilize independent resources to execute high-impact initiatives that propel Nebraska forward. This structure empowers us to successfully champion transformational programs like the prestigious Leadership Nebraska series while producing crucial, data-driven research reports on topics such as workforce development and economic competitiveness.

2026 Nebraska Chamber Foundation Events

- **Go Big Future Launch Forum**
February 23 & 24, 2026
Henry Doorly Zoo Aquarium &
Embassy Suites Conference Center
La Vista, NE
- **Tech, Talent & Transformation***
May 20, 2026
Omaha, NE
- **Leadership Nebraska***
August 2026 - February 2027
- **Ag Tech & Automated Advantage***
September 24, 2026
Fremont, NE
- **All the Above Energy**
March 26, 2026
Norfolk, NE
- **Energy in Action**
June 3, 2026
Brownville & Nebraska City, NE
- **Go Big Momentum Forum***
August 17 & 18
Kearney, NE
- **Nebraska's Human Advantage**
October 15, 2026
Virtual Event
- **Nebraska Impact Wrapped**
April 22, 2026
Innovation Campus, Lincoln, NE
- **National Civics Bee
Nebraska State Finals**
June 23, 2026
Innovation Campus, Lincoln, NE
- **Chamber Cup**
August 27, 2026
Quarry Oaks Golf Club, Ashland, NE
- **Go Big: Defining the
Future Forum***
November 12, 2026
Lincoln, NE

*Dates and venues to be confirmed

The **GO BIG** *Campaign*

About the Campaign

The GO BIG Campaign is a yearlong series of data-driven events and communications designed to make a lasting impact on Nebraska's future. Focused on two key audiences, this series empowers Nebraskans to build on the state's proud legacy of innovation, from technology to affordable energy, and embrace opportunities for a thriving, modern economy. Our goal is to spark informed, data-backed conversations that inspire policymakers, strengthen communities, and accelerate statewide growth, while celebrating what makes the Good Life great. Each event is designed not only to inform but to equip Nebraskans with actionable ideas they can bring back to their communities.



gobigfuture.com

Join the Leaders Shaping Nebraska's Tomorrow.

Who will be at the events?



The 49+1

This audience represents Nebraska's complete legislative and executive leadership, comprising the 49 State Senators and the Governor. Due to the uniquely constituent-driven nature of our Unicameral, the core priorities of these leaders are deeply rooted in the grassroots concerns heard directly from their districts. This presents an unparalleled opportunity to understand and engage with the foundation of the state's policy framework.



Local Leaders

Beyond the Capitol resides the Local Leaders—a crucial network of influencers spanning every sector and community statewide. This group includes University Regents, Mayors, CEOs, school superintendents, and local anchors. These individuals are the essential drivers who shape local resource allocation and implement policy directly where Nebraskans live and work, offering deep insight into community-level impact.

2026 GO BIG Campaign Events



Local Leaders

- **Go Big Future Launch Forum**
February 23 & 24, 2026
Henry Doorly Zoo Aquarium &
Embassy Suites Conference Center
La Vista, NE
- **All the Above Energy**
March 26, 2026 | Norfolk, NE
- **Go Big Momentum Forum***
August 17 & 18, 2026 | Kearney, NE
- **Tech, Talent & Transformation**
May 20, 2026
Scott Conference Center, Omaha, NE



Local Leaders & 49+1

- **Ag Tech & Automated Advantage***
September 24, 2026 | Fremont, NE
- **Nebraska's Human Advantage**
October 15, 2026 | Virtual Event
- **Go Big: Defining the Future Forum***
November 12, 2026 | Lincoln, NE



49+1

- **Nebraska Impact Wrapped**
April 22, 2026
Innovation Campus
Lincoln, NE
- **Energy in Action**
June 3, 2026
Brownville & Nebraska City, NE

*Dates and venues to be confirmed

*Event
Sponsorship
Details*

Go Big Future Launch Forum

Networking Reception:

February 23rd, 2026

6 p.m. - 8 p.m.

Henry Doorly Zoo Scott Aquarium
Omaha, NE

Forum:

February 24th, 2026

8 a.m. - 1 p.m.

Embassy Suites Hotel & Conference
Center
La Vista, NE

GO BIG Audience:

Local Leaders

Event Overview

The Go Big Future Launch Forum is the inaugural showcase of the Nebraska Chamber Foundation's Signature Local Leaders Series, setting the tone for a yearlong exploration of Nebraska's future through three defining themes: diversified energy, workforce, and technology innovation. This event serves as both a celebration and a call to action, blending data and storytelling to reveal how Nebraska can seize its role as a leader on the national stage while honoring the state's legacy of resilience and powerful leadership.

This event will affirm that by aligning innovation, community vitality, and long-term investment, Nebraska can assert its competitive edge nationally. Attendees will leave with a deeper understanding of how affordable energy, technology innovations, and immigrant workforce intersect to define Nebraska's competitive advantage—and will be empowered to become champions of this transformative vision for Nebraska's success.

Go Big Future Launch Forum will begin with a networking reception on the evening of February 23rd followed by the forum on the 24th including breakfast & lunch.

Go Big Future Launch Forum

Sponsorship & Promotional Opportunities (1 of 2)

“Go Big” Visionary \$10,000

The “Go Big” Visionary is the presenting sponsor of the event.
(Exclusive)

- Complimentary reception & forum event tickets for 8 guests
- Reserved VIP table for breakfast & lunch
- Option for a 2-minute welcome message during opening remarks at the reception
- Inclusion in promotional pre- and post-event campaigns
- Prominent logo placement across all print and digital event materials
- Recognition by the NE Chamber Foundation as the presenting sponsor during the event
- Opportunity to distribute branded materials or company information at key touchpoints

Powering Connections \$7,000

Reception Sponsor (Exclusive)

- 6 complimentary reception & forum event tickets
- Reserved VIP table at the reception with the reception speakers
- Verbal acknowledgment
- Welcome signage, “Reception powered by (Sponsor)”
- Custom cocktail named after sponsor
- Prominent logo on bar signage
- Recognition as a key sponsor of the event
- Sponsor’s name displayed in printed briefs
- Inclusion in pre-event messaging and social media features

Go Big Future Launch Forum

Sponsorship & Promotional Opportunities (2 of 2)

A Brighter Future \$5,000

Arrival and Breakfast Sponsor (Exclusive)

- 4 complimentary reception & forum event tickets
- Reserved VIP table for 4 guests at the forum
- Menu signage, “Breakfast powered by (Sponsor)”
- Recognition as a key sponsor of the event
- Sponsor’s name displayed in printed material
- Inclusion in pre-event messaging and social media features

Fueling the Future \$5,000

Lunch Sponsor (Exclusive)

- 4 complimentary reception & forum event tickets
- Reserved VIP table for 4 guests at the forum
- Menu signage, “Lunch powered by (Sponsor)”
- Recognition as a key sponsor of the event
- Sponsor’s name displayed in printed material
- Inclusion in pre-event messaging and social media features

Momentum Partner \$2,500

(Multiple Available)

- Recognition on shared sponsor signage
- Logo inclusion on digital and print marketing materials
- 2 complimentary event tickets
- Inclusion in pre-event communications

All the Above Energy



Details:

March 26, 2026

Norfolk, NE

GO BIG Audience:

Local Leaders

Event Overview

All The Above Energy is an immersive event that takes attendees directly into rural communities to witness how investment in diverse energy sources and sustainability fuels long-term economic growth and drives local industry. Through site visits and insights from educators and local officials, this experience will establish that diversifying the state's energy portfolio is a crucial investment in rural communities, leading to job generation and revenue that support schools, roads, and local services. Attendees will leave with a deeper understanding of how energy diversification and sustainable industry practices are the key to rural prosperity.

All The Above Energy will be a daytime experience with tours, lunch and a panel of speakers.

All the Above Energy

Sponsorship & Promotional Opportunities (1 of 2)

Energy Visionary \$7,500

**The Energy Visionary is the presenting sponsor of the event.
(Exclusive)**

- Complimentary event tickets for 6 guests
- Reserved VIP table for lunch with the event speaker(s)
- Option for a 2-minute welcome message during opening remarks at the event
- Inclusion in promotional pre- and post-event campaigns
- Prominent logo placement across all print and digital event materials
- Recognition by the NE Chamber Foundation as the presenting sponsor during the event
- Opportunity to distribute branded materials or company information at key touchpoints

Exploring Innovation \$5,000

Tour Sponsor (Exclusive)

- Recognition at the site tour (to be announced)
- Opportunity to place branded materials at tour spot
- Inclusion in event communications and printed and digital materials
- Verbal recognition at activation of sponsored activity
- 4 complimentary event tickets

All the Above Energy

Sponsorship & Promotional Opportunities (2 of 2)

Powering Ideas \$5,000

Panel Sponsor (Exclusive)

- Acknowledgment in opening remarks of panel
- Inclusion in event communications and printed and digital materials
- 4 complimentary event tickets

Fueling the Future \$5,000

Lunch Sponsor (Exclusive)

- Logo and branding incorporated at the lunch and remarks read during the meal
- Logo placement at sponsor activation
- Recognition in printed and digital materials
- 4 complimentary event tickets

Community Catalyst \$1,500

(Multiple Available)

- Name listed on event promotional materials
- Recognition in post-event communications
- Feature on social media
- Logo on shared sponsor signage and event program
- 1 complimentary event ticket

Nebraska Impact *Wrapped*



Details:

April 22, 2026

Nebraska Innovation Campus
Lincoln, NE

GO BIG Audience:

49+1

Event Overview

Nebraska Impact Wrapped is an immersive experience showcasing Nebraska's growing role in the innovation economy. This exclusive gathering combines a data gallery with a bold keynote speaker to unveil how data and technology are fueling Nebraska's workforce, economy, and statewide growth.

The event will establish that cross-sector innovation can position Nebraska as a national model for future-ready growth by spotlighting real data, highlighting regional success stories, and outlining the central role policymakers and leaders have in driving statewide success. Attendees will leave inspired, informed, and aligned around the critical role they play in advancing Nebraska's innovation-driven future.

Nebraska Impact Wrapped is a daytime experience including speakers, data showcase and lunch.

Nebraska Impact *Wrapped*



Sponsorship & Promotional Opportunities (1 of 2)

Impact Visionary \$20,000

Presenting Sponsor (Exclusive)

- 6 complimentary event tickets, lunch and networking opportunities with the 49 + 1
- Co-branding throughout the event
- Logo and tagline featured at the end of the hero video
- Premium logo placement at the entry, gallery, lunch, and on-screen during the speakers
- Featured in digital and print marketing materials
- Verbal acknowledgment and option for a 2-minute welcome message during opening remarks

Powering Data \$10,000

Data Showcase Sponsor (Exclusive)

- 4 complimentary event tickets, lunch and networking opportunities with the 49 + 1
- Exclusive recognition as the Data Showcase presenting sponsor
- Premium logo placement within the data gallery and on-screen during related programming
- Recognition in all printed, digital, and social materials
- Verbal acknowledgment during event remarks
- Opportunity for brief remarks prior to the Data Showcase segment

Nebraska Impact *Wrapped*



Sponsorship & Promotional Opportunities (2 of 2)

Fueling the Future \$5,000

Lunch Sponsor (Exclusive)

- Logo and branding incorporated at the lunch and remarks read during the meal
- Logo placement at sponsor activation
- Recognition in printed and digital materials
- 2 complimentary event tickets

Driving the Future \$3,500

(Multiple Available)

- Logo featured on digital and print materials
- 1 complimentary event ticket + ride along option
- Recognition on shared sponsor signage
- Inclusion in pre & post-event communications

Bridge Builder \$1,500

(Multiple Available)

- Logo featured on digital and print materials
- Recognition on shared sponsor signage
- Inclusion in pre & post-event communications

Tech, Talent & Transformation

Details:

May 20, 2026

Omaha, NE

GO BIG Audience:

Local Leaders

Event Overview

Tech, Talent & Transformation is an event that challenges Nebraska as a growing force in the global technology economy through dynamic presentations, immersive exhibits, and networking opportunities. This experience will establish that Nebraska's expanding technology sector investments support economic and workforce growth while identifying how strategic technological investments strengthen local infrastructure, build workforce capacity, and drive community success. Attendees will leave with an understanding that Nebraska's competitive advantage lies in aligning major technology investments with workforce development and talent recruitment.

Tech, Talent & Transformation is an afternoon event, followed by a cocktail reception.

Tech, Talent & Transformation

Sponsorship & Promotional Opportunities (1 of 2)

Technology Visionary \$10,000

The Technology Visionary is the presenting sponsor of the event.
(Exclusive)

- Complimentary event tickets for 8 guests
- Reserved VIP table
- Option for a 2-minute welcome message during opening remarks at the forum
- Inclusion in promotional pre- and post-event campaigns
- Prominent logo placement across all print and digital event materials
- Recognition by the NE Chamber Foundation as the presenting sponsor during the event
- Opportunity to distribute branded materials or company information at key touchpoints

Tech Trailblazer \$7,500

Panel & Speaker Sponsor (Exclusive)

- Complimentary event tickets for 6 guests
- Acknowledgment during panel introduction
- Logo inclusion on panel materials
- Reserved VIP table
- Sponsor's name displayed in printed briefs
- Inclusion in event messaging and social media features

Tech, Talent & Transformation

Sponsorship & Promotional Opportunities (2 of 2)

Fueling the Future \$5,000

Snack Sponsor (Exclusive)

- 4 complimentary event tickets
- Logo placement at event
- Reserved VIP table
- Recognition as a key sponsor of the event
- Sponsor's name displayed in printed material
- Inclusion in pre-event messaging and social media features

Innovation on Ice Sponsor \$3,500

Bar Sponsor (Exclusive)

- Logo placement on bar menus
- Select a signature cocktail (the "The Innovator by [Sponsor]")
- Sponsor's name displayed in printed materials
- Inclusion in event messaging and social media features
- 4 complimentary event tickets

Tech Ally \$1,500

(Multiple Available)

- Logo on shared sponsor signage and event program
- Name listed on printed program
- Recognition in event communications
- Feature on social media
- 1 complimentary ticket

Energy In Action



Details:

June 3, 2026

Brownville & Nebraska City, NE

GO BIG Audience:

49+1

Event Overview

Energy in Action is a fully immersive, all-day experience exploring Nebraska's energy portfolio through behind-the-scenes access to the state's energy infrastructure. Pairing guided tours of nuclear and renewable energy sites with direct engagement with technical experts and industry leaders, this event provides firsthand insight into how Nebraska's diverse energy mix drives economic growth, sustainability, and community vitality.

Attendees will leave with a deepened understanding of Nebraska's energy legacy and a greater appreciation for the policies and partnerships required to maintain reliable, affordable energy for the state's future.

Energy in Action will be a daytime experience with energy site visit tours, lunch and speakers.

Energy In Action



Sponsorship & Promotional Opportunities (1 of 2)

Energy Visionary \$20,000

The Energy Visionary is the presenting sponsor of the event.
(Exclusive)

- 4 complimentary event tickets, lunch and networking opportunities with the 49 + 1
- Reserved VIP table for lunch
- Option for a 2-minute welcome message during opening remarks at the event
- Inclusion in promotional pre- and post-event campaigns
- Prominent logo placement across all print and digital event materials
- Recognition by the NE Chamber Foundation as the presenting sponsor during the event
- Opportunity to distribute branded materials or company information at key touchpoints

Cooper Nuclear Tour Sponsor \$7,500

Tour Sponsor (Exclusive)

- Recognition at the site tour
- Opportunity to place branded materials at tour spots
- Inclusion in event communications and printed and digital materials
- Verbal recognition at activation of sponsored activity
- 2 complimentary event tickets

Nebraska City Station Tour Sponsor \$7,500

Tour Sponsor (Exclusive)

- Recognition at the site tour
- Opportunity to place branded materials at tour spot
- Inclusion in event communications and printed and digital materials
- Verbal recognition at activation of sponsored activity
- 2 complimentary event tickets

Energy In Action



Sponsorship & Promotional Opportunities (2 of 2)

Fueling the Future \$7,500

Lunch Sponsor (Exclusive)

- Introduction and recognition at the lunch
- Logo and branding incorporated at the lunch and remarks read during the meal
- Recognition in printed and digital materials
- 2 complimentary event tickets

Ride to the Future \$5,000

Transportation Sponsor (Exclusive)

- Logo and branding incorporated on transportation materials and remarks read during the transport to tours
- Logo placement at sponsor activation
- Recognition in printed and digital materials
- Verbal recognition at activation of sponsored activity
- 1 complimentary event ticket

Community Partner \$2,500

(Multiple Available)

- Logo featured on digital and print materials
- Recognition on shared sponsor signage
- Inclusion in event communications

National Civics Bee

Nebraska State Finals



Innovation Campus
Lincoln, NE

Tuesday, June 23, 2026 | Innovation Campus | Lincoln, NE

About the Civics Bee

Organized in partnership with the US Chamber of Commerce Foundation and supported by local chambers of commerce across Nebraska, the National Civics Bee is an annual competition that encourages middle school students from public, private, charter and home schools to engage in civics, contribute to their communities and flex their civics knowledge for a chance to win recognition and cash prizes. In Spring 2026, seven national bees will take place across the state.

About the Statewide Campaign

In June 2026, the Nebraska Chamber Foundation will host the first, second and third place winners from each local competition. Students, along with their families, teachers, community members and sponsors, will join us for a live competition where local bee finalists will flex their civics knowledge and present their ideas about how to solve a problem facing their community.

Help us empower and inspire the next generation of leaders, voters, activists, entrepreneurs and problem solvers. Demonstrate your organization's commitment to future generations by sponsoring the 2026 National Civics Bee.



National Civics Bee

Nebraska State Finals



Innovation Campus
Lincoln, NE

Tuesday, June 23, 2026 | Innovation Campus | Lincoln, NE

Sponsorship & Promotional Opportunities (1 of 2)

Founding Sponsor \$10,000

(Exclusive)

- Premium branding and logo recognition on all event materials
- Social media and website recognition leading up to the event.
- Premium day-of event recognition on all printed and digital materials
- Opportunity to provide short remarks at event
- Distribute prize awards during awards program

Technology Sponsor \$7,500 **(Exclusive)**

- Premium recognition as exclusive provider of competition tablets and laptop computers.
- Social media and logo recognition leading up to the event
- Recognition on all printed and digital materials

Transportation Sponsor \$5,000 **(Exclusive)**

- Recognition as exclusive provider of prepaid gas cards distributed to the family of each participant.
- Social media and website recognition
- Recognition on all printed and digital materials



National Civics Bee

Nebraska State Finals



Innovation Campus
Lincoln, NE

Tuesday, June 23, 2025 | Innovation Campus | Lincoln, NE

Sponsorship & Promotional Opportunities (2 of 2)

Breakfast Sponsor \$3,500

(Exclusive)

- Premium recognition as provider of breakfast for participants, family members, sponsors and audience.
- Social media and website recognition
- Recognition on all printed and digital materials

Coffee & Snack Sponsor \$2,500 **(Exclusive)**

- Recognition as provider of complimentary coffee, beverages and snacks.
- Social media and website recognition
- Recognition on all printed and digital materials

Liberty Sponsor \$1,000 **(Multiple Available)**

- Recognition as exclusive provider of prepaid gas cards distributed to the family of each participant.
- Social media and website recognition
- Recognition on all printed and digital materials



Go Big Momentum Forum



Details:

August 17 & 18, 2026

Kearney, NE

GO BIG Audience:

Local Leaders

Event Overview

This mid-campaign forum builds on the momentum of the Go Big series, bringing together Nebraska's leaders to reflect on the statewide progress so far and dive deeper into the three priority areas—diversified energy, workforce, and technology innovation. This gathering focuses on data-driven insights and collaborative strategy development to guide the next decade of growth for Nebraska. Attendees will leave equipped with actionable tactics, stronger regional connections, and a shared commitment to advancing the state's future.

This event will begin with a networking reception in the evening followed by the forum the following day including breakfast & lunch.

Go Big Momentum Forum



Sponsorship & Promotional Opportunities (1 of 2)

“GO BIG” Visionary \$10,000

The “Go Big” Visionary is the presenting sponsor of the event.
(Exclusive)

- Complimentary reception & forum event tickets for 8 guests
- Reserved VIP table for breakfast & lunch
- Option for a 2-minute welcome message during opening remarks at the reception
- Inclusion in promotional pre- and post-event campaigns
- Prominent logo placement across all print and digital event materials
- Recognition by the NE Chamber Foundation as the presenting sponsor during the event
- Opportunity to distribute branded materials or company information at key touchpoints

Powering Connections \$7,000

Reception Sponsor (Exclusive)

- 6 complimentary reception & forum event tickets
- Reserved VIP table for 6 guests at the reception with the reception speakers
- Verbal acknowledgment and option for a 2-minute welcome message during opening remarks at the reception
- Welcome signage, “Reception powered by (Sponsor)”
- Custom cocktail named after sponsor
- Prominent logo on bar signage
- Recognition as a key sponsor of the event
- Sponsor’s name displayed in printed briefs
- Inclusion in pre-event messaging and social media features

Go Big Momentum Forum



Sponsorship & Promotional Opportunities (2 of 2)

A Brighter Future \$5,000

Arrival and Breakfast Sponsor (Exclusive)

- 4 complimentary reception & forum event tickets
- Reserved VIP table for 4 guests at the forum
- Menu signage, “Breakfast powered by (Sponsor)”
- Recognition as a key sponsor of the event
- Sponsor’s name displayed in printed material
- Inclusion in pre-event messaging and social media features

Fueling the Future \$5,000

Lunch Sponsor (Exclusive)

- 4 complimentary reception & forum event tickets
- Reserved VIP table for 4 guests at the forum
- Recognition as a key sponsor of the event
- Menu signage, “Lunch powered by (Sponsor)”
- Sponsor’s name displayed in printed material
- Inclusion in pre-event messaging and social media features

Momentum Partner \$2,500

(Multiple Available)

- Recognition on shared sponsor signage
- Logo inclusion on digital and print marketing materials
- 2 complimentary event tickets
- Inclusion in pre-event communications

Chamber Cup

Thursday, August 27th, 2026 | Quarry Oaks Golf Club | Ashland, NE



About the Chamber Cup

The Chamber Cup is an exclusive opportunity to do business outside the office while playing golf at one of the state's premier courses!



Chamber Cup

Thursday, August 27th, 2026 | Quarry Oaks Golf Club | Ashland, NE



Sponsorship & Promotional Opportunities

Title Sponsor \$10,000

- Two Foursomes (8 golfers)
- Premium branding and logo recognition on all event materials, social media and website leading up to the event.
- Premium day-of event recognition on all printed and digital, provide short remarks at event, distribute prize awards during awards program, etc.

Golf Cart Sponsor \$5,000

- One Foursome
- Customized signage on all golf carts
- Premium recognition as exclusive sponsor of golf carts

Lunch Sponsor \$5,000

- One Foursome
- Recognition as exclusive provider of lunch
- Opportunity for two company representatives to deliver lunch on the course

Bar Sponsor \$5,000

- One Foursome
- Custom signage on all bars
- Premium recognition as exclusive bar sponsor

Putting Green Sponsor \$5,000

- One Foursome
- Customized signage on putting green
- Premium recognition as exclusive sponsor of putting green

Driving Range Sponsor \$4,000

- One Foursome
- Customized signage on driving range
- Premium recognition as exclusive sponsor of driving range

Gift Bag Sponsor \$4,000

- One Foursome
- Customized logo on all gift bags for each golfer
- Premium recognition as exclusive sponsor of gift bags

Hole Sponsor \$500

- Recognition as sponsor of a tee and a green
- Other customized sponsor packages can be available upon request.

Ag Tech & Automated Advantage



Details:

September 24, 2026

Fremont, NE

GO BIG Audience:

Local Leaders & 49+1

Event Overview

Ag Tech & Automated Advantage explores how Nebraska's unique strength at the intersection of agriculture, manufacturing, technology and entrepreneurship is driving global innovation. This Fremont-based event will highlight how rural production expertise and urban innovation are advancing smart agriculture, food technology and automation. Featuring state and local leaders, the event will demonstrate how Nebraska is positioned to solve large-scale challenges and lead in the future of ag and industry innovation.

Ag Tech & Automated Advantage will be a daytime experience with speakers & lunch.

Ag Tech & Automated Advantage



Sponsorship & Promotional Opportunities (1 of 2)

Innovation Visionary \$10,000

The Innovation Visionary is the presenting sponsor of the event. (Exclusive)

- Complimentary event tickets for 8 guests
- Option for a 2-minute welcome message during opening remarks at the event
- Inclusion in promotional pre- and post-event campaigns
- Prominent logo placement across all print and digital event materials
- Recognition by the NE Chamber Foundation as the presenting sponsor during the event
- Opportunity to distribute branded materials or company information at key touchpoints

Tech Trailblazer \$7,500

Panel & Speaker Sponsor (Exclusive)

- Complimentary event tickets for 6 guests
- Acknowledgment during panel introduction
- Logo inclusion on panel materials
- Sponsor's name displayed in printed briefs
- Inclusion in event messaging and social media features

Ag Tech & Automated Advantage



Sponsorship & Promotional Opportunities (2 of 2)

Fueling the Future \$5,000

Lunch Sponsor (Exclusive)

- 4 complimentary event tickets
- Reserved VIP table for 4 guests at the event
- Recognition as a key sponsor of the event
- Sponsor's name displayed in printed material
- Inclusion in pre-event messaging and social media features

Momentum Partner \$2,500

(Multiple Available)

- Recognition on shared sponsor signage
- Logo inclusion on digital and print marketing materials
- 2 complimentary event tickets
- Inclusion in pre-event communications

Nebraska's Human Advantage



Details:

October 15, 2026

Virtual Event

GO BIG Audience:

Local Leaders & 49+1

Event Overview

Nebraska's Human Advantage explores the state's most pressing workforce challenge: the shortage of available talent. Meeting this need requires both building and welcoming our future workforce by strengthening K-12 and higher education pipelines to retain homegrown talent and by prioritizing legal immigration to attract new workers and families. Nebraska's economic resilience depends on doing both.

Participants will leave inspired not only by individual stories but by the broader vision that Nebraska's strength lies in investing in education and embracing immigration, two essential strategies to develop, retain, and grow the talent needed for a thriving future.

Nebraska's Human Advantage will be a virtual event.

Nebraska's Human Advantage



Sponsorship & Promotional Opportunities (1 of 2)

Workforce Visionary \$5,000

The Workforce Visionary is the presenting sponsor of the event.
(Exclusive)

- Option for a 2-minute welcome message during opening remarks at the event
- Inclusion in promotional pre- and post-event communication
- Prominent logo placement across all print and digital event materials
- Recognition by the NE Chamber Foundation as the presenting sponsor during the event

Virtual Experience Sponsor \$2,500

(Exclusive)

- Recognition as a key sponsor of the event
- Sponsor's name displayed in digital material
- Inclusion in pre-event messaging and social media features

Nebraska's Human Advantage



Sponsorship & Promotional Opportunities (2 of 2)

Powering Ideas \$2,500

Panel Sponsor (Exclusive)

- Acknowledgment in opening remarks of panel
- Inclusion in event communications and digital materials

Momentum Partner \$1,500

(Multiple Available)

- Recognition on virtual sponsor signage
- Logo inclusion on digital marketing materials
- Inclusion in pre-event communications

Go Big: *Defining the Future* Forum



Details:

November 12, 2026

Cornhusker Marriott

Lincoln, NE

GO BIG Audience:

Local Leaders & 49+1

Event Overview

The Go Big Future Forum is the capstone event of a 9-stop statewide innovation campaign, celebrating the insights, momentum, and visionary leadership that emerged across Nebraska throughout the year. This prestigious event brings together the most influential voices from business, industry, government, and community to reflect on the statewide journey—and to focus on what comes next.

Through powerful storytelling, a national keynote, curated dinner conversations, and industry spotlights, this Forum will unify the themes explored across the Go Big Series into one compelling narrative: Nebraska is defining the future of innovation, leadership, and economic opportunity. Attendees will leave with forward-looking insights, actionable strategies, and a shared commitment to champion Nebraska's growth on a national stage.

Go Big: Defining the Future Forum is an afternoon event, followed by a cocktail reception & dinner.

Go Big: *Defining the Future* Forum



Sponsorship & Promotional Opportunities (1 of 2)

“GO BIG” Visionary \$15,000

The “Go Big” Visionary is the presenting sponsor of the event.
(Exclusive)

- Complimentary event, reception & dinner tickets for 8 guests
- Reserved VIP table for forum & dinner
- Option for a 2-minute welcome message during opening remarks during dinner
- Inclusion in promotional pre- and post-event campaigns
- Prominent logo placement across all print and digital event materials
- Recognition by the NE Chamber Foundation as the presenting sponsor during the event
- Opportunity to distribute branded materials or company information at key touchpoints

Powering Connections \$10,000

Reception Sponsor (Exclusive)

- 6 complimentary forum & dinner event tickets
- Reserved VIP table at forum & dinner
- Verbal acknowledgment and option for a 2-minute welcome message during opening remarks at the reception
- Welcome signage, “Reception powered by (Sponsor)”
- Custom cocktail named after sponsor
- Prominent logo on bar signage
- Recognition as a key sponsor of the event
- Sponsor’s name displayed in printed briefs
- Inclusion in pre-event messaging and social media features

Go Big: *Defining the Future* Forum



Sponsorship & Promotional Opportunities (2 of 2)

A Brighter Future \$5,000

Arrival Sponsor (Exclusive)

- 4 complimentary event & dinner event tickets
- Reserved VIP table for 4 guests at the dinner
- Recognition as a key sponsor of the event
- Sponsor's name displayed in printed material
- Inclusion in pre-event messaging and social media features

Fueling the Future \$5,000

Dinner Sponsor (Exclusive)

- 4 complimentary event & dinner tickets
- Reserved VIP table for 4 guests at the dinner
- Recognition as a key sponsor of the event
- Sponsor's name displayed in printed material
- Inclusion in pre-event messaging and social media features

Momentum Partner \$2,500

(Multiple Available)

- Recognition on shared sponsor signage
- Logo inclusion on digital and print marketing materials
- 2 complimentary event tickets
- Inclusion in pre-event communications

Leadership Nebraska

August 2026 - February 2027

About the Leadership Nebraska

Leadership Nebraska identifies, educates, and inspires leaders who seek to improve the state of Nebraska. This intensive program offers participants insights into Nebraska's challenges, from economic development and education to agriculture and healthcare. Your sponsorship directly supports a new generation of leaders dedicated to building a vibrant future for all Nebraskans.

 **LEADERSHIP NEBRASKA**
A NECHAMBER FOUNDATION PROGRAM


NE CHAMBER FOUNDATION
FUTURE FORWARD



Leadership Nebraska

August 2026 - February 2027

 **LEADERSHIP NEBRASKA**
A NECHAMBER FOUNDATION PROGRAM



2026 Sponsorship Opportunities (1 of 2)

Presenting Sponsor \$25,000

- Recognition as the Presenting Sponsor for the entire Leadership Nebraska program.
- Opportunity to nominate one individual from your organization to participate in the Leadership Nebraska program with full tuition covered.
- Opportunity to speak at key events, including the opening retreat and graduation ceremony.
- Logo placement on all program materials, press releases, and participant swag items.
- Acknowledgment in digital media and newsletters.
- Complimentary table of 8 to the Leadership Nebraska graduation ceremony.

Housing Sponsor \$10,000

- Recognition as the exclusive Housing Sponsor for the Leadership Nebraska program year, company name prominently associated with participant accommodations.
- Company logo featured on all lodging-related communications and materials, including itineraries and welcome packets, reaching all participants and Leadership Nebraska alumni.
- Opportunity to nominate one individual from your organization to participate in the Leadership Nebraska program with full tuition covered.
- Company profile featured in a Leadership Nebraska newsletter highlighting your support of Nebraska's leaders and commitment to statewide development.
- Company logo featured on sponsor signage and program materials during the Leadership Nebraska graduation ceremony attended by state leaders, alumni, and community influencers.
- Four complimentary tickets to the Leadership Nebraska graduation ceremony.

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 **LEADERSHIP NEBRASKA**
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2026 Sponsorship Opportunities (2 of 2)

Session Sponsor \$5,000

- Recognition as a Session Sponsor for one of the program's sessions
- Opportunity to host or attend sponsored session activities.
- Logo placement on session materials and signage.
- Two complimentary tickets to the Leadership Nebraska graduation ceremony.

Transportation Sponsor \$5,000

- Recognition as exclusive provider of prepaid gas cards distributed to the family of each participant.

Breakfast Sponsor \$3,500

- Premium recognition as provider of breakfast for participants, family members, sponsors and audience.

Coffee & Snack Sponsor \$2,500

- Recognition as provider of complimentary coffee, beverages and snacks.

Supporting Sponsor \$2,500

- Logo placement on digital and printed program materials.
- Acknowledgment on the Leadership Nebraska website and social media.
- Invitation to the Leadership Nebraska graduation ceremony.

Friend of Leadership NE \$1,000

- Name or logo listed in the Leadership Nebraska graduation program.
- Recognition on the Leadership Nebraska website.

The future won't wait. It's time to GO BIG — *together.*

Our land has always rewarded those bold enough to plant something new. Now it's our turn to lead. Join the conversation and help us shape what comes next.

Because in Nebraska, we don't chase the future.
We pioneer it.

Become a sponsor today:
gobigfuture.com/sponsor



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